

Planning

This is the initial (often overlooked) stage to make a podcast.

Topic

Choose a topic of interest to a wide audience

Format

This depends on the subject. However, shorter podcasts about 5 minutes might be sufficient. Increase the longer podcasts if you are reviewing a broad subject.

Preparation

It is best to write down your podcast and there are sites that can narrate the podcast for you if you do not wish to present the podcast yourself.

Cover Art

Prepare a cover art related to the subject. The thumbnail attracts more readers. The size is 200x250 pixels.

Narrate

The quality of your speech is important. For this reason, get a high quality speaker and if your podcast uses video, a high quality camera. One of the most popular podcasting microphones is the [Audio-Technica ATR2100x-USB](#) (brand new version for 2020).

Podcast Guests

If you are doing an interview show, you can have a guest.

Recording & Editing

Alitu (The Easy Way)

If you haven't used editing software before, even simple actions in GarageBand or Audacity can be quite intimidating.

Publish

Publish your videos and podcast to a host of sites such as YouTube or save it to the Frontiers in Bioscience site. Then use the link to the YouTube or on FBS site in the podcast that you are publishing at this site.